

Retail Happenings

Fiesta Wear from Redtail Air Adventures Store

Though it has embellished the gowns of queens, embroidery on modern apparel suggests folk festivals rather than palaces. If you looking for apparel that clearly says “fiesta,” come see what we have at Redtail Air.

Our beautiful light weight cotton and denim shirts are embellished with bright, fanciful embroidery. “Poetic, bohemian, girly and free,” they are made with the traveler in mind—practical, versatile, and easy to wear for the traveling girl. Take a festival with you wherever you go!

Embroidery emerged as decoration for clothing in the very ancient past. It, and most other fiber and needlework arts, are thought to have originated in the middle east and China. Fine embroidery on clothing, religious objects, and household items became a mark of wealth and status throughout history in Asia and Europe. Traditional folk techniques were passed down and kept alive in cultures as diverse as in northern Vietnam, Mexico, and eastern Europe. Less expensive than jewelry but adding a great deal of permanent beauty and interest to clothing, its association with festival wear is obvious. Techniques and material have changed over time, but the result of the addition of embroidery to garments remains true to the meaning of its name (in French) “broiderie”—embellishment, making beautiful!



Redtail also has acquired naturally colored Peruvian cotton shirts from a fashion house that are intricately trimmed with crocheted lace. The romantic designs of



these tops compliment their ethnic roots, and they too speak “celebration!”

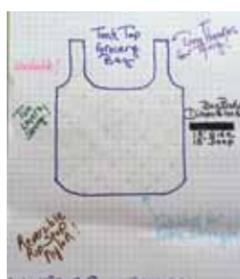
The origin of crocheting is mysterious, but is thought to have come from Arabia, South America (is that the source of the crocheting on these Peruvian shirts?), or China. It made its appearance in Europe between the 16th and 19th centuries. Unlike embroidery or lace making, it is done “in the air,” but unlike knitting, it uses only one tool rather than two. It can vary from large net-like design to work that is so tight and fine that it is difficult to distinguish it from lace. Adding crochet trim to plain fabric, like embroidery, changes a garment from ordinary to very special.



It’s All Happening at It’s Sew Moab

by Deborah Slechta

You won’t need to fret over the possible plastic bag ban in Moab when you have your own designer bag! It’s Sew Moab LLC is now offering Bag of the Month classes.



Catch the first class on Tuesday, September 18, at 5:30pm. Called the TANK TOP GROCERY BAG, this bag is strong due to it’s rip-stop nylon construction and its simple quilting (of course). Who cares if there is a ban or not when you can whip up this packable, washable bag for so many other uses.

Many of you already are aware of the pretty plastic bags you get when purchasing from the shop. It is amazing of all the stories customers tell me about their bag ‘adventures.’ Nobody wants to get rid of their bags! The designs you can get now are the Statue of Liberty, Tower of London, and the Eiffel Tower. Why are there three different designs? They help us to distinguish which size to use- small, medium, or large. Tourists come in to purchase at different times during their vacation to ‘collect’ all three bags! Heck, if the shop is using plastic



bags, they may as well be fun, and re-useable. Get these special bags before the ban.

Newest J. Wilson Druid Arch pattern and kit! J. Wilson Patterns have become collector items!!!

I wish to thank you all for your continued patronage while I am going through some stressful times. The shop is operating Mondays through Thursdays, 10:00am - 5:00pm. This does not mean that the shop isn’t offering any new and exciting fabrics for your project needs. Many children fabrics have arrived, including soft books to sew. Batiks are arriving often and primary colors are being shown. Come in to see the beautiful map fabric!

Lastly, I wish to say a fond ‘farewell’ to a very special lady, Laura Senter. Laura was known to be an avid quilter.



Her charitable sewing of the many quilts she designed and made will be sorely missed. Laura is irreplaceable for showing how to live in the Lord’s WAY. May the Lord have Mercy upon her and may her soul rest In Peace. As always keep that needle moving.

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