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Volume 30 Number 4

Section B

July 2018

## 4<sup>th</sup> Annual Veterans Charity Ride to Sturgis Comes to Moab Utah

### Wounded Combat Veterans Receive Hero's Welcome

Veterans Charity Ride (VCR) a non-profit veteran organization founded by Moab resident and veteran Dave Frey and his wife Sue Frey, provides Motorcycle Therapy combined with Outdoor/Adventure activities and holistic wellness programs specifically developed to assist wounded combat veterans with their needs and the issues they deal with on a daily basis.

The veteran program and adventure starts in Las Vegas, NV. Saturday July 28th, arriving at the Sturgis Motorcycle Rally Aug. 3rd. The twenty veteran riders, amputee sidecar passengers and support crew will make their way north through southern Utah, riding through Zion, Bryce and Escalante National Parks.

Sunday July 29th at 4pm the veterans will be met outside of Moab by American Legion Riders and Patriot Guard Riders for a Police escort into Moab, arriving at Swanny City Park (400 N 100 W, Moab, UT) for a Hero's Welcome and Town Reception around 4pm. VCR sponsor Monster Energy Drink will be on site providing free cold refreshments during the event.

The veterans will spend three days in Moab staying at the beautiful Red Cliffs Lodge, visiting the State and National parks, river rafting, horseback riding and surprise adventures arranged by local supporting businesses.

"We bring wounded veterans from all across the country and all branches of service to our Motorcycle Therapy



program and since or inception four years ago, Moab has been the magical location for their healing to begin and getting them back into life and living again", said founder Dave Frey. "There is something special about Moab and this environment that creates the opening for our men and woman to start the healing process, that is why we moved here and will operate our programs year round from Moab."

The Hero's Welcome and Town Reception is being organized by Pastor 'Dick' and Konnie Pacheco, along with VCR supporter Colin Fryer who have rallied support from local businesses like Moab Brewery who want to support our veterans and show their appreciation for the sacrifices made by these young men and woman. Pastor Dick had this to say, "Konnie and I have worked closely with VCR and veterans in the program. We truly believe in what VCR is doing to help veterans. It is very healing for these guys and gals to hear and see that Americans are grateful for their service. The great people of Moab opened their arms to this group. I am glad to be able to help them in any way."

The general public, fellow veterans and supporters are invited to follow the veteran's journey on FaceBook and show their support by joining the ride at specific locations which can be found on their FaceBook events page.

Visit [www.VeteransCharityRide.org](http://www.VeteransCharityRide.org) for more information and to Donate and Support this worthy cause.

